



# CATAPULT

## OUR STORY

Founded in 2006, Catapult was born from a partnership between Cooperative Research Centres (CRC) and the Australian Institute of Sport with the clear mission of addressing the fundamental questions in sports performance. This has remained the cornerstone of Catapult's purpose as the company has grown from a small Australian start-up, to become a global category-leader in elite sports technology over the past decade

The last few years have seen Catapult complete a number of key acquisitions. This includes the purchase of Canberra-based GPSports in 2014, market leader in video-based technology XOS Digital as well as Ireland-based Playertek in 2016, and most recently SportsMed Elite and Baseline athlete management systems in August 2017. Today, Catapult has over 300 staff based across 16 countries worldwide, working with over 1800 elite teams from 35 different sports globally. Catapult Group International Limited (CAT) is listed on the Australian Stock Exchange.

## OUR PEOPLE

**300+ Employees**

**80+ Sports Scientists & Engineers**

**24 Hubs Worldwide**

## OUR CLIENTS

**1,800+ Clients**

**35 Sports**

**58 Countries**

## OUR TECHNOLOGY



**WEARABLE  
TECHNOLOGY**

**ATHLETE  
MANAGEMENT**

**VIDEO ANALYSIS**