

Major League Lacrosse is seeking part-time and full-time interns with vision, drive and a great work ethic to be a part of our transformation. This will be an opportunity to have a lasting impact on a professional sports league, and leave an internship with skills and metrics to carry forward into your career. The MLL accepts applications from students presently enrolled in a college or graduate school program. Internships are unpaid and students may receive credit.

MLL Communications Intern

Major League Lacrosse is currently overhauling the website and going through a branding exercise. The 2019 season will be full of new activations, fan engagements, player promotions and exciting new initiatives. MLL is seeking interns who bring energy, willingness to work crazy hours, and an entrepreneurial spirit to our reimagined MLL in 2019. MLL games take place on nights and weekends, and the MLL communications interns will be a part of the team writing and publishing coverage for games. A positive attitude and a great work ethic will be required of any intern excited and ready to be a part of the 2019 MLL season!

- Watch and cover MLL games
- Research and contribute unique content to the Major League Lacrosse website
- Research potential and valuable story lines for Major League Lacrosse and contributors to share on the website
- Connect with professional players and coaches to conduct interviews for stories
- Assist in managing the Major League Lacrosse email database and weekly email distribution
- Work closely with the Marketing, Communications and Sponsorship teams to execute all strategies through digital communication platforms

Qualifications and Requirements:

- Open to all years
- Open to all majors
- Basic understanding of professional writing and communication
- Capable of taking direction but working without micromanagement
- Interest in sports

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Content Creator – Design

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- Work with the marketing department to create graphics for social platforms
- Connect with professional lacrosse players to create custom content for their social platforms
- Work with the marketing department to create graphics for the league website
- Work with the marketing department to create mock-ups of banners and other event materials
- Work with the sponsorship department to create mock-ups of potential sponsorship assets

Requirements

- Graphic design interest and basic skill sets
- Capable of taking direction but working without micromanagement
- Capable of offering up fresh ideas and suggestions to all levels of the company, including to the Director of Marketing
- Owns their own laptop with appropriate design programs
- Interest in design for a sports platform

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Events Strategy Intern

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- Assist Event Manager(s)
- Willingness to attend and manage grassroots marketing event activations and operations
- Detailed analysis of potential partners for MLL grassroots activations
- Analyze success and opportunities of summer activations
- Recommendations into grassroots activation strategy
- Intern should be capable and willing to work independently, meet deadlines, and respond quickly and efficiently to feedback
- Intern should be capable to presenting work in an organized manner in Microsoft Word, Excel and PowerPoint

Qualifications and Requirements:

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- Open to all majors
- Intern should be capable and willing to work independently, meet deadlines, and respond quickly and efficiently to feedback
- Intern should be capable to presenting work in an organized manner in Microsoft Word, Excel and PowerPoint
- Basic understanding of professional writing and communication
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MLL Marketing Strategy Intern

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- Will analyze current marketing strategies against industry standards to learn successes and opportunities for the league
- Will analyze success and opportunities of current marketing strategies for each of the teams
- Will assist in curating the content calendar
- Will work with the video team and the creative agency on concept creation and execution
- Will end the internship with league-wide recommendations and individual market opportunities for the 2020 season

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