



Content Writer | Sports Reporter Remote or Worcester MA

Worcester 78s are a second year professional level basketball team located in Worcester, MA competing in the nationwide American Basketball Association (ABA). In its first season the team finished 13-4, making a playoff appearance. Players include some of the best players from Massachusetts over the last decade.

Description:

Multiple internship positions within the internal marketing team focussed on writing web based content for team website. Focus can be on writing feature and player profile pieces based on research or interviews or game story pieces.

Requirements:

- Writing grammatically correct, easy to read content
- Intermediate web based research skills
- Basic experience with Google Apps, especially Google Docs
- Intermediate interview skills, willingness to ask probing questions in a tactful and respectful way
- Willingness to travel to Chestnut Hill, MA on Thursday evenings to team practice facility (carpooling available) and/or ability to get to games at Worcester State University

Nice To Have (Not Required):

- Smartphone or other device to capture audio, images and video
- Understanding of readability score rankings and knowledge of tools to measure (ie. Flesch Readability)
- Any understanding of SEO principles (keyword research, keyword density, etc)



Video Production Intern Worcester MA

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Description:

As part of the live team assist in production of live broadcasts and recording of game events. . Troubleshoot technical issues such internet connectivity for live stream, attend to multiple stationary cameras and own the video capture of the game. Assist and support the team as needed.

Requirements:

- Experience with live video streaming
- Understanding of camera angles and similar concepts
- Knowledge of video equipment, frame rate, video cameras, device video capturing and other production matters
- Ability to be at events in Worcester on select Saturday nights

Nice To Have (Not Required):

- Experience with multi-camera shoots with different device and camera types



Street Team Coordinator Remote or Worcester MA

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Description:

Work with marketing staff to arrange for having the proper materials required for upcoming events. Recruit for and oversee street team on the ground at Worcester county events. Develop plan to distribute your team to cover as much physical area and reach as many people as possible in the shortest amount of time. Attend events with mascot and facilitate one to one marketing relationships. Build contact list, give away promotional items, tickets etc.

Requirements:

- People skills: have the demeanor to lead people on the ground at events, manage relationship with event organizers and staff.
- Effective planning skills: Make a plan, stick to it, make adjustments on the fly as necessary
- Demeanor: Effectively communicate in a calm and polite way. Always be courteous to event organizers and staff.
- Analytical Skills: Make on the fly tactical decisions to maximize outreach.



Sports Video Producer Remote or Worcester MA

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Description:

Produce promotional video for social media, website etc. Heavy focus on highlight videos along with some feature pieces.

Requirements:

- Intermediate skills in Adobe Premiere Pro or similar
- Editing, color correction and basic effects usage
- Knowledge of file sharing programs (ie. Dropbox or similar)
- Skills working with text in video
- Effective transition usage

Nice To Have (Not Required):

- Skills developing title screens
- Adobe After Effects or similar animated text and effects experience.



Gameday Operations Intern Worcester MA

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Description:

Take part in the execution of the event as part of the event productions team. Help organize contests, interactive fan features, halftime events and other event features.

Requirements:

- Contribute to the team in brainstorming and event feature ideas
- Work within a team to execute on event production goals.
- Follow instructions and learn from professional event staff
- Work respectfully and professionally with both staff and attendees
- Communicate with team member about perceived problems & roadblocks